

LA ROCHELLE
Groups
.....
2020



LA ROCHELLE
tourisme

SET COURSE FOR LA ROCHELLE

On the edge of the Atlantic Ocean, facing the Iles de Ré, Aix and Oléron, La Rochelle welcomes you to the department of Charente-Maritime. Culture and heritage, sea and nature, sports and leisure, art of living and gastronomy... La Rochelle can be discovered in all seasons at any pace.





CULTURE & HERITAGE

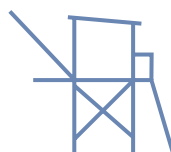


A fishing village founded in the 10th century, La Rochelle cultivates difference. It elected its 1st mayor in 1199; it was protestant when the whole of France was catholic, it was protected from the kings when the country was bent under the weight of taxes ... From the Middle Ages to the Renaissance, from the 17th century to today, we can discover the entire history of the city by walking along the quays of the Old Port and the streets of the historic centre: arcaded streets, half-timbered houses with slates, façades made of carved stone, large ship-owners' mansions from the 18th

century... La Rochelle enjoys a remarkable heritage. In the heart of the Old Town, under the 19th-century covered market is where lovers of local flavours and products tend to go. Here you can discover Charentais melon, grattons (pork scratchings) and "farci charentais", choose a Cognac, a white or red Pineau... From the gourmet flavours of the market to the grand tables of its restaurants, local produce can be enjoyed in bistros, oyster bars, classic or gastro venues! La Rochelle is a real playground for lovers of fine food.



NATURE & THE COAST



By bike or on foot, the city can also be experienced through its many paths along the coast and in the parks and gardens spread over nearly 350 hectares. People come here to relax and enjoy the invigorating ocean air while enjoying unobstructed views to the horizon.

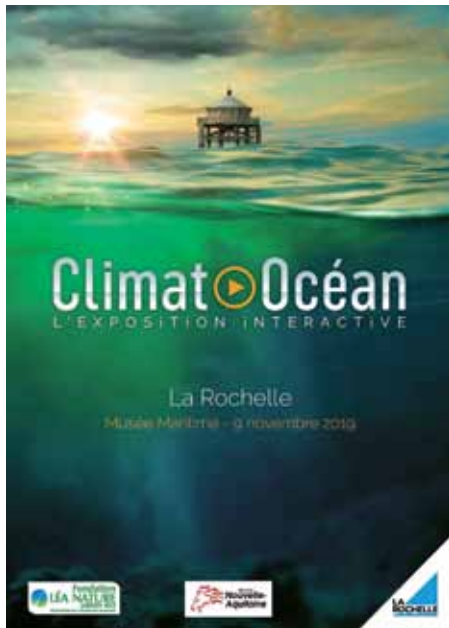
Starting from La Rochelle, a vast region with a unique natural heritage is yours to enjoy: from Charron to the Marais d'Yves Nature Reserve via the authentic ports of Loiron in Angoulins

or Le Plomb in Houmeau, the paths laid out along the coast often lead the curious walker to lands where the villages hold wonderful treasures to be discovered! It's true that the La Rochelle region is full of unsuspected and singularly astonishing gems: "carrelets", those small fishing huts on stilts overlooking the ocean, so typical of the Charente region, white cliffs, canals, marshes and parks with breathtaking views of the ports and islands.

AGENDA

MAJOR

EXHIBITIONS



OCEAN CLIMATE

MARITIME MUSEUM
museemaritime.larochelle.fr

An immersive and sensitive journey to the heart of the Ocean that takes the public into a fascinating world that's still little-known and provides the keys to understanding the mechanisms of climate regulation.

From 9 November 2019
 to 31 October 2021



EASTER ISLAND THE EPICENTRE OF THE WORLD?

NATURAL HISTORY MUSEUM
museum.larochelle.fr

This exhibition offers another look at Easter Island's civilisation, whose uniqueness reflects exclusively the initiatives of successive generations that formed it. Far from being the "epicentre of the world", the place is first and foremost unique and captivating.

From 19 October 2019
 to 6 September 2020



THE INCAS OF MARMONTEL

MUSEUM OF THE NEW WORLD
museedunouveaumonde.larochelle.fr

"Les Incas ou la destruction de l'Empire du Pérou" (The Incas or the destruction of the empire of Peru), a novel published by French philosopher Jean-François Marmontel in 1777: this work, half-historical, half-philosophical, has given rise to an abundant iconography which is available in many different formats: painting, engraving, decorative arts...

From 20 December 2019
 to 31 May 2020

THE BIG EVENTS

LA ROCHELLE FILM FESTIVAL
 From 26 June to 5 July

TOUR DE FRANCE
 From 6 to 8 July

FRANCOFOLIES DE LA ROCHELLE
 From 10 to 14 July

FESTIVAL OF TV FICTION
 From 16 to 20 September

GRAND PAVOIS LA ROCHELLE
 From 29 September to 4 October

LA ROCHELLE INTERNATIONAL
 ADVENTURE FILM AND BOOK
 FESTIVAL
 From 9 to 15 November

LA ROCHELLE MARATHON
 29 November

SERVICE

GROUPS



Monday to Friday from 9.00am to 12.00pm and
from 2.00pm to 6.00pm
Tel. +33 (0)5 46 41 38 38

groupees@larochelle-tourisme-evenements.com
www.larochelle-tourisme.com

Ideal partners to organise your group trips, Florian and Stéphanie will help you realise your project and do everything possible to meet your requirements.

La Rochelle is their playground. Always looking for new treasures to unearth, they explore the region and test everything for you: from leisure activities to unmissable sites, including unusual trips out! They can find the idea that will make your stay in La Rochelle a unique moment.

Contact them and, together, build your programme!



Florian MERCIER



Stéphanie BODU

5 GOOD REASONS TO ENTRUST US WITH YOUR PROJECT:

- › **Make the most** of our team's sound advice and expertise in the field
- › **Discover** a wide range of turnkey or customised services
- › **Take advantage** of the exclusive offers from "La Rochelle Tourisme"

- › **Get** the guarantee of the best value for money

- › **Make** travelling around the region easier and save time

In this brochure, you'll find ideas for programmes and stays that can be adapted to all your requirements.

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LEGEND



On foot



By bike



By horse-drawn carriage



By coach



By boat



By canoe and kayak



By small boat



Number of people

EXCLUSIVE!

Exclusive
La Rochelle Tourism



New



NEW ★ 2020



LA ROCHELLE BEHIND THE SCENES OF LOCAL KNOW-HOW

Immerse yourself in the local businesses from the area to meet passionate professionals.

P21



LA ROCHELLE IMMEDIATE BOARDING

An exciting journey: from history to the practice of sailing.

P22



LA ROCHELLE AT THE TIME OF THE OCCUPATION

A day at the heart of history, among the traces of the remains of the 1939-45 war.

P23



LA ROCHELLE AND ITS THOUSAND AND ONE FLAVOURS

Mixing meetings with local producers and tastings, your taste buds will be overwhelmed!

P24



THE TREASURES OF THE CITY

Have fun discovering La Rochelle. Will you unravel the mystery of our beautiful city?
School audience.

P35

A scenic view of a park with a classical pavilion, people on bicycles, and a harbor in the background. The pavilion is a circular structure with a dark blue dome and white columns. Two women are standing with their bicycles in the foreground. The background shows a harbor with many sailboats and a city skyline. The text "GUIDED TOURS" is overlaid on the left side of the image in a white box with an orange border.

GUIDED TOURS

LA ROCHELLE REVEALS ITSELF

The must-see • 2HR • FROM €155*

THE TOUR

A stop in the heart of the Old Town and the Old Port through the great moments of La Rochelle, a free, commercial city: remembering Aliénor d'Aquitaine, the escapades of Henri IV, the seat of Cardinal de Richelieu... The majesty of the buildings, the bustle of the quays and terraces will delight you.

 |  30 pers. max

FR | GB | ES | D | IT

* From €155 incl. VAT per group (30 pers. max) and up to €195 incl. VAT on Sundays and public holidays.



THE TOUR

By coach, you'll discover Les Minimes Marina, a forest of masts where nearly 4000 boats are moored. Then, rocked by the ocean, you can follow the seafront and pass through the different districts of La Rochelle. Finally, a stopover on foot in the heart of the Old Town and Old Port takes you back through the history of La Rochelle. (1hr by bus / 1hr on foot).

   30 pers. max

FR | GB | ES | D | IT

* From €155 incl. VAT per group (30 pers. max) up to €195 € incl. VAT on Sundays and public holidays.

FROM THE COAST TO THE OLD TOWN

The 360° • 2HR • FROM €155*





LA ROCHELLE AT HORSE'S PACE

The bestseller • 1HR30 • FROM €345*

THE TOUR

On the outskirts of the Old Town, the horse's hooves clattering on the pavement, this tour takes you through the parks and gardens of the seafront, to the streets with their arcades. A 30min walk through the historical centre concludes your visit.
(1hr by horse-drawn carriage / 30 min on foot).

    46 pers. max

FR | GB | ES | D | IT

* From €345 incl. VAT per horse-drawn carriage (24 pers. max) up to €416 incl. VAT on Sundays and public holidays.

From €475 incl. VAT 2 carriages (46 persons max.) up to €543 incl. VAT on Sundays and public holidays.

IN THE FOOTSTEPS OF A MUSKETEER

The unusual • 1HR15 • FROM €13*



THE TOUR

Enter the history of La Rochelle, a thousand-year-old maritime city that's proud of its independence. Who else but a Musketeer of his eminence the Cardinal could escort you into the historic town? Philippe de Rocca Bella, a fine swordsman, using the delicious language of a great century, will delight in telling you how this powerful city survived the ages. A thousand thanks be to you for following him there. Servant! And if you comply with his requests, he'll thank you at the tavern.

  30 pers.

FR | GB

* €13 incl. VAT / pers. for a group of 30 pers.

Option 1 | €18 incl. VAT / pers.

Tasting of the guignette (flavoured wine-based drink) at the bar "La Guignette", a La Rochelle institution since 1933.

Option 2 | €25 incl. VAT / pers.

Oyster tasting at "La Gerbe de Blé" near La Rochelle's central market.

Alcohol abuse is dangerous for your health, consume in moderation.

LA ROCHELLE BY BIKE

La Rochelle-style • 2HR • FROM €11*

THE TOUR

Discover La Rochelle by bike and take the pulse of this city with its rich maritime past. With your bike, the preferred form of transport for the people of La Rochelle, head along Les Minimes Marina to the parks and gardens along the seaside, passing the Old Port and its famous towers. Did you know? La Rochelle was the first French town to offer self-service bicycles, in 1976.

 20 pers. max

FR | GB | D

* €11 incl. VAT / pers. for a group of 20 pers.
Included: adult-size bike + helmet + hygiene cap



GUIDES

& CONFERENCES

■ GUIDE PACKAGES

The guides from the tourist office will accompany you across the region, discovering its history, legends and hidden treasures.

Available all year round from La Rochelle.

Please note: a drop-off bus stop for coaches is specially reserved in front of the tourist office



FR | GB | ES | D | IT

½-day package (5hr max.) : € 280 incl. VAT

1-day package (9hr max.) : € 490 incl. VAT

Sundays and public holidays:

½-day package (5hr max.) : € 350 incl. VAT

1-day package (9hr max.) : € 615 incl. VAT

■ LECTURES

From €280 for a 2-hour lecture

Let us tell you about La Rochelle and its secrets.

Our guides can personalise your visits using particular themes, as well as lectures delivered by specialists:

HISTORY OF THE KNIGHTS TEMPLAR IN LA ROCHELLE

The Templars have always aroused interest and curiosity. Their presence in La Rochelle is attested as early as 1130. Let's follow in their footsteps and discover their history through the streets of the town centre.

RICHARD THE LIONHEART, A PERFECT KNIGHT?

Richard the Lionheart, son of Eleanor, who gave him her beloved Aquitaine, has gone down in history as a perfect knight going off to defend Christianity in the Holy Land. Maybe that's a little far from the truth...

THE CHEMINS DU QUÉBEC

This journey takes you through the fantastic epic of New France, an adventure built by men, explorers, committed sailors, soldiers, Daughters of the King... who established families whose ties to Old Europe are still present.

TRIANGULAR TRADE IN LA ROCHELLE

Or the Golden Age of our city? But how was it organised, who practised it, what were the arrangements and rules for being part of it? Numerous La Rochelle houses still bear witness to this.

HISTORY OF THE MARKET

The covered market of La Rochelle is without doubt the heart of life in the city. Discover the evolution of trade and its corporations from the Middle Ages to the present day.

THE AUFFREDI SITE, FROM THE FOUNDER TO THE PENSION DEPARTMENT

This astonishing site in La Rochelle has had only one purpose since the incredible story of Master Auffredi in the 12th century: hospice, hospital, personnel serving all the armies that may have been in La Rochelle at a given period, its raison d'être has never changed.

Please ask us for a complete list of available services.

DAY TRIPS



THE DAY

EXCLUSIVE!

10.00am: La Rochelle, a story of fishermen

Dive back into the heart of history through the great moments of La Rochelle. Formerly a fishing village, La Rochelle asserted itself from the 12th century as the most dynamic merchant city on the Atlantic coast. In 1890, its commercial port moved to the site of La Pallice, freeing up the Old Port for fishing. This walk will take you through the evolution of the Old Port from the Middle Ages to the present day.

12.00pm: Lunch facing the Old Port

2.30pm: Cross the Old Port on an electro-solar ferry

Take the electro-solar boat to reach the other bank, passing between the famous towers of La Chaîne and Saint-Nicolas.

3.00pm: Guided tour of the Maritime Museum

Climb aboard the France 1, a famous meteorological frigate and true emblem of the maritime heritage of La Rochelle. From the engine room to the captain's bridge, your boatswain will introduce you to the life on board of sailors and weather technicians.

EXCLUSIVE!

5.00pm: Gourmet break (optional)

Finish your day by meeting our local producers around a tasting of 100% local La Rochelle products in front of the boats. Your choice: Cognac and Pineau from the Normandin-Mercier Maison de Cognac or oysters from the Bonnain family.

LA ROCHELLE A STORY OF FISHERMEN

The maritime • FROM €46*

 30 pers. max

FR | GB

* From €46 incl. VAT per pers. (based on 30 pers.)
up to €65 incl. VAT per person with the "Gourmet
Break" option
One free of charge with 20 or more paying
customers

This price includes:

Guided walking tour of La Rochelle
Lunch (3 courses + ¼ wine + 1 coffee)
Electric ferry crossing
Guided tour of the Maritime Museum
Gourmet break (optional)

This price does not include:

Transport between services
Personal expenses



THE DAY

10.30am: Boat trip

From Les Minimes Marina, enjoy a 20-min boat trip to get to know La Rochelle and its history. You'll enter the Old Port of La Rochelle passing between the majestic towers of La Chaîne and Saint-Nicolas.

EXCLUSIVE!

11.00am: La Rochelle at horse's pace

When you get off the boat, our guide will invite you to discover La Rochelle on board a horse-drawn carriage. This tour will take you through the parks and gardens along the seafront, to the streets with their arcades. A 30min walk in the historic centre brings your morning to an end.

12.30pm: Lunch facing the Old Port

EXCLUSIVE!

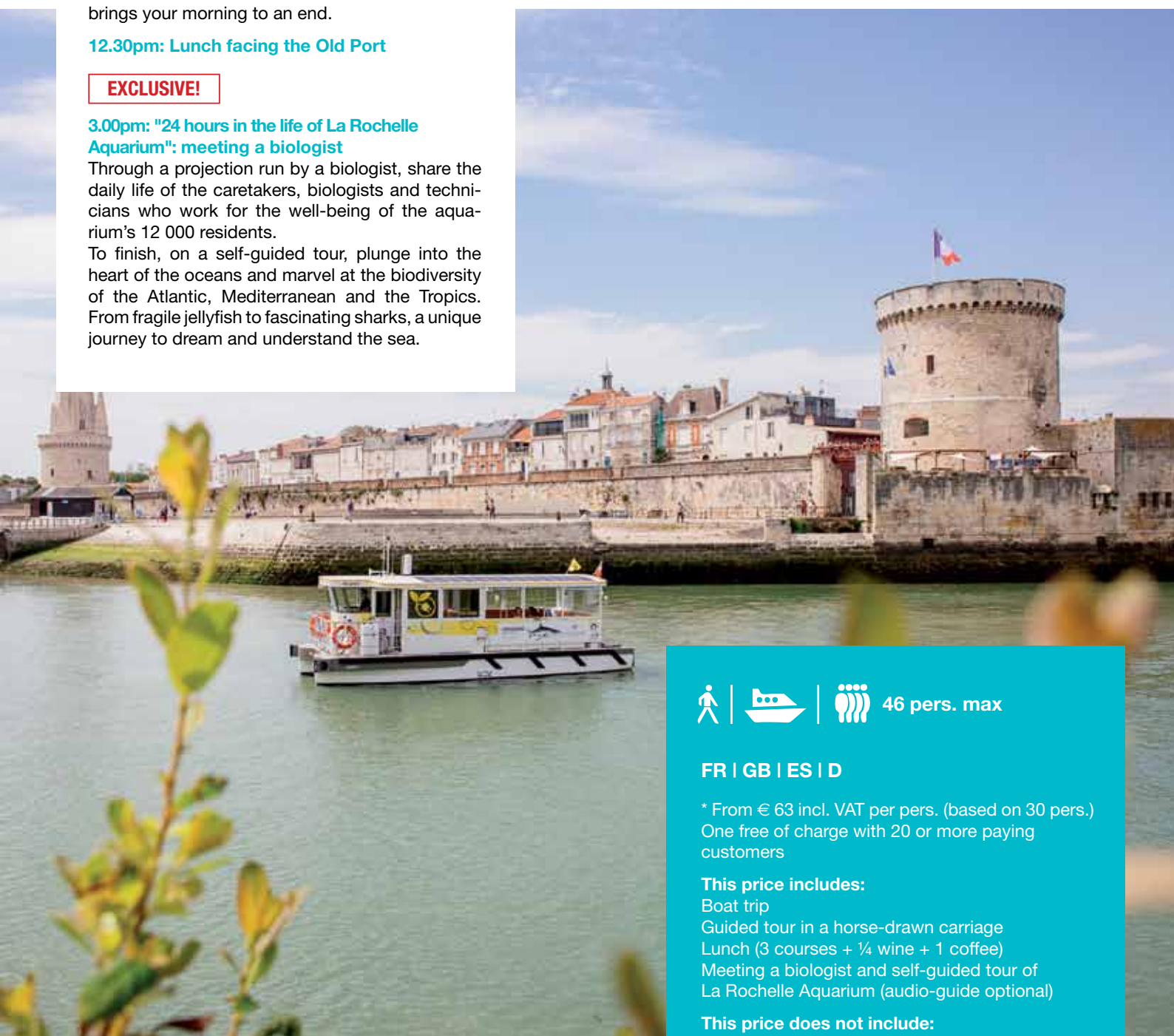
3.00pm: "24 hours in the life of La Rochelle Aquarium": meeting a biologist

Through a projection run by a biologist, share the daily life of the caretakers, biologists and technicians who work for the well-being of the aquarium's 12 000 residents.

To finish, on a self-guided tour, plunge into the heart of the oceans and marvel at the biodiversity of the Atlantic, Mediterranean and the Tropics. From fragile jellyfish to fascinating sharks, a unique journey to dream and understand the sea.

UNMISSABLE LA ROCHELLE

The classic • FROM €63*



46 pers. max

FR | GB | ES | D

* From € 63 incl. VAT per pers. (based on 30 pers.)
One free of charge with 20 or more paying customers

This price includes:

Boat trip
Guided tour in a horse-drawn carriage
Lunch (3 courses + 1/4 wine + 1 coffee)
Meeting a biologist and self-guided tour of La Rochelle Aquarium (audio-guide optional)

This price does not include:

Transport between services
Personal expenses

THE DAY

10.00am: Stroll through the heart of the historic centre

Accompanied by your guide, your day begins with a dive back into the heart of history, through the great moments of La Rochelle. At a bend in its paved alleys and the quays of its famous Old Port, the history of this independent merchant city is revealed.

12.00pm: Lunch facing the Old Port

2.30pm: Sea cruise to discover the ports of La Rochelle and its submarine base

Climb aboard and discover La Rochelle by sea! Proud of its ports, La Rochelle boasts one of the largest marinas in Europe, with over 5000 moorings, a fishing port through which nearly 6000 tonnes of fish pass each year, and a commercial port that has become an example of accessibility and performance. Your route ends with an unusual visit to the 1941 submarine base.

During your trip: pass near the Bout du Monde lighthouse and under the Ile de Ré bridge.

4.30pm: Gourmet break

Finish your day around the Old Port, tasting a selection of Pineau from the Philippe Godard collection. Isabelle will be delighted to tell you the story of Maison Godard: from production in Cognac to bottling near Fouras.

LA ROCHELLE ITS 3 PORTS AND SUBMARINE BASE

The unusual • FROM €49*

 35 pers. max

FR | GB

* From €49 incl. VAT per pers. (based on 35 pers.)
One free of charge with 20 or more paying customers

This price includes:

Guided walking tour of La Rochelle
Lunch (3 courses + ¼ wine + 1 coffee)
Sea cruise
Gourmet break

This price does not include:

Transport between services
Personal expenses



THE DAY

EXCLUSIVE!

10.00am: "24 hours in the life of La Rochelle Aquarium": meeting a biologist.

Through a projection run by a biologist, share the daily life of the caretakers, biologists and technicians who work for the well-being of the aquarium's 12 000 residents.

To finish, on a self-guided tour, dive into the heart of the oceans and marvel at the biodiversity of the Atlantic, Mediterranean and the Tropics. From fragile jellyfish to fascinating sharks, a unique journey to dream and understand the sea.

12.00pm: Lunch facing the Old Port

3.00pm: Guided canoe-kayak sea trip

From Les Minimes Marina, reach the front of the Old Port and its majestic towers that have guarded the entrance to the city for centuries. After all the effort, it's time for a break: Benoit, your guide, will take you to Plage de la Concurrence (beach), where a local snack awaits you.

2hr trip - 3hr option with entry to the Old Port

LA ROCHELLE BY SEA

Salty sea air day out • FROM €77*



FR

* From €77 incl. VAT per pers. (based on 15 pers.)

This price includes:

Meeting with a biologist and self-guided tour of La Rochelle Aquarium (audio-guide optional)
Lunch (3 courses + ¼ wine + 1 coffee)
2hr sea trip by canoe (3hr option possible)

This price does not include:

Transport between services
Personal expenses

NEW
2020

THE DAY

10.00am: Guided tour at Léa Nature

Léa Nature was founded in 1993 by Charles Kloboukoff as an independent family business. Specialising in plants since its creation, the company designs and distributes nearly 1600 organic, natural products. Your visit begins with a presentation of the company and then continues with a discovery of the production areas and the Bio'Pôle (shop, sports area, gardens etc).

12.00pm: Lunch at "La Canopée", Léa Nature's company restaurant**2.00pm: Guided tour of your choice**

The Brasserie Maison Bastard: created in 1911 by Alfred Bastard, Maison Bastard was once a beverage trading and bottling company that supplied the bars and cafés of La Rochelle. Four generations later, Eric Bastard changed course and created his own brewery. Your master brewer in person will show you the different stages of production before ending with a tasting of the house's own products.

The Commercial Port: it's in the district of La Pallice, west of La Rochelle, that you'll find its Commercial Port, the 6th largest seaport in France. The only deep-water port on the entire Atlantic coast, its activities are very diversified: exporting grain and bulk products and importing forestry and petroleum products. It also has its own Ship Repair and Construction Centre and welcomes the largest cruise ships every year.

4.00pm: Stroll through the heart of the historic centre

Accompanied by your guide, dive back into the heart of history through the great moments of La Rochelle. At a bend in its paved alleys and the quays of its famous Old Port, the history of this independent merchant city will be revealed.

LA ROCHELLE BEHIND THE SCENES OF LOCAL KNOW-HOW

Made in LR • FROM €45*

 20 pers. max

FR

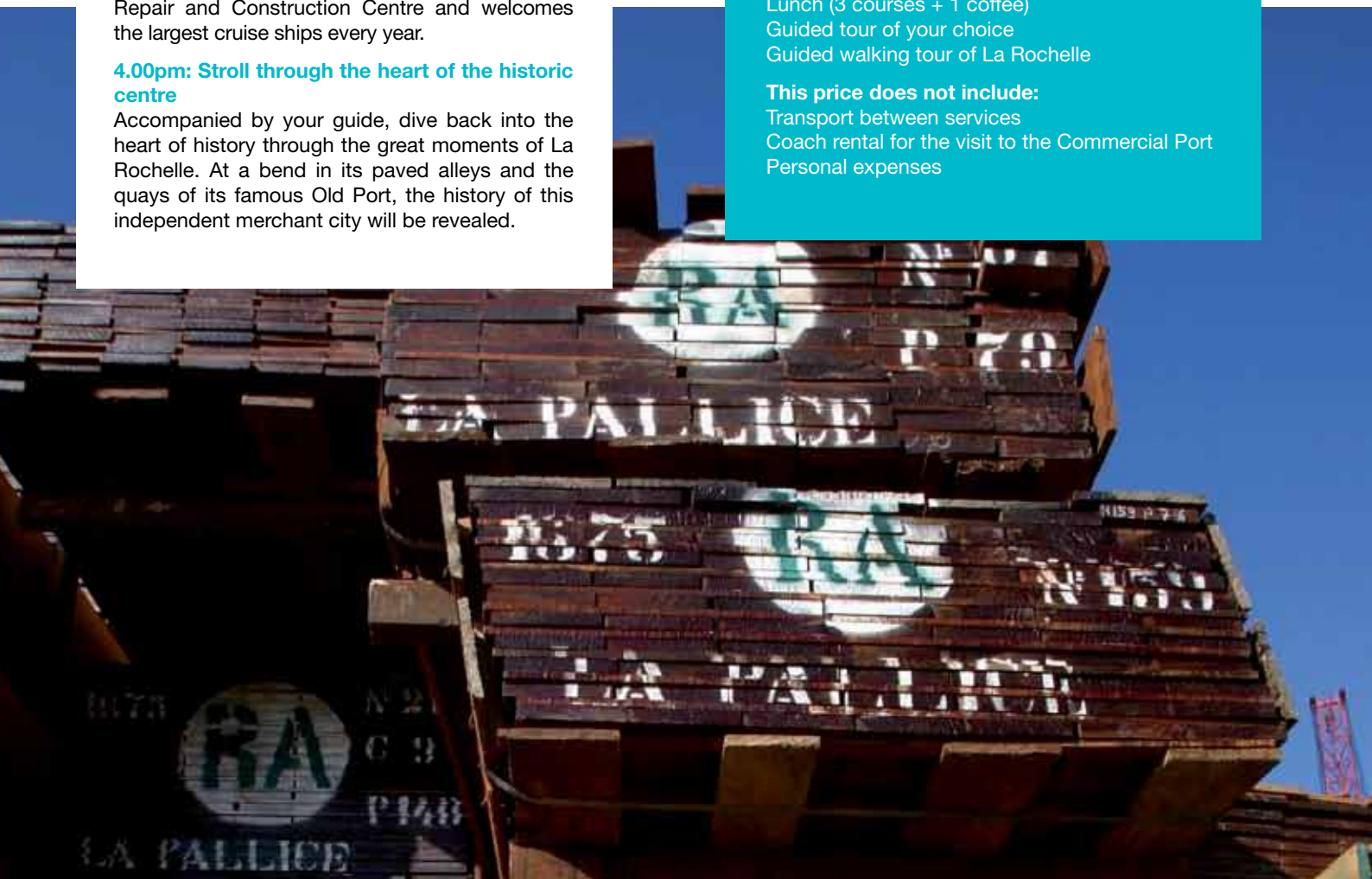
* From €45 incl. VAT per pers. (based on 20 pers.)

This price includes:

Guided tour of Léa Nature
Lunch (3 courses + 1 coffee)
Guided tour of your choice
Guided walking tour of La Rochelle

This price does not include:

Transport between services
Coach rental for the visit to the Commercial Port
Personal expenses



NEW
2020

THE DAY

EXCLUSIVE!

9.00am: The history of sailing in La Rochelle

From the Bassin des Chalutiers to the Marina, discover the exciting history of sailing in La Rochelle. Between the great nautical events, shipyards and stories of great navigators ... this visit will take you from the sailing of yesteryear to the present day, from one place to the other.

10.45am: Guided tour of the Maritime Museum (optional)

Set sail aboard France 1, a famous meteorological frigate and true emblem of the maritime heritage of La Rochelle. From the engine room to the captain's bridge, your boatswain will introduce you to life on board for sailors and weather technicians.

12.30pm: Lunch facing the Old Port**3.00pm: Sailing trip aboard the Catamaran Harmony**

Set sail on board a catamaran and let the wind take you on a trip to discover sailing. Take a seat on the deckchairs and trampolines and let yourself be carried by the waves with the wind in your hair. Two-hour non-stop trip.

LA ROCHELLE,
IMMEDIATE
BOARDING

The traveller • FROM €62*

 30 pers. max

FR | GB

* From €62 incl. VAT per pers. (based on 30 pers.)
up to €76 incl. VAT per pers. with the option
"Maritime Museum".

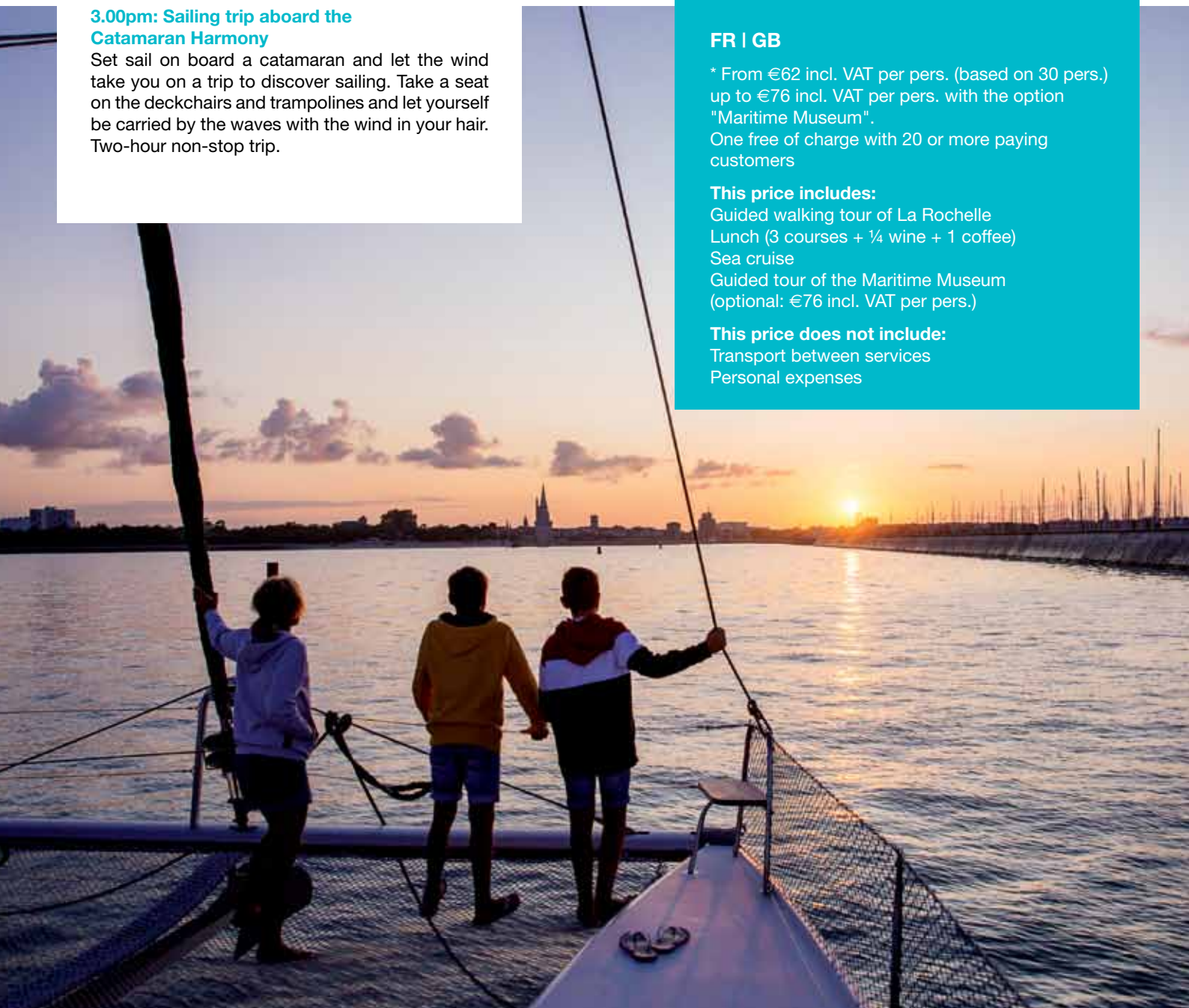
One free of charge with 20 or more paying
customers

This price includes:

Guided walking tour of La Rochelle
Lunch (3 courses + ¼ wine + 1 coffee)
Sea cruise
Guided tour of the Maritime Museum
(optional: €76 incl. VAT per pers.)

This price does not include:

Transport between services
Personal expenses



EXCLUSIVE!

9.30am: Dramatised stroll through La Rochelle

Go back in time and meet a resident of La Rochelle under the German occupation. For security reasons, his identity cannot be revealed at this time... Mischievous, funny and moving, your host will tell you about his life from the arrival of the first German troops to the Liberation. You can discover the destiny of some of the city's monuments during this period, the significant events and anecdotes about people's daily lives in La Rochelle.

10.45am: Discover the incredible Bunker

In your own time, discover this incredible Bunker, home of the Admiral and U-Boat commanders during the Second World War. Built in 1941 in total secrecy in the city centre, this surprising place will plunge you back into the fascinating history of La Rochelle from 1939 to 1945.

12.00pm: Lunch facing the Old Port

Accompanied by your guide, dive back into the heart of history, through the great moments of La Rochelle. At a bend in its paved alleys and the quays of its famous Old Port, the history of this independent merchant city is revealed.

2.30pm: Sea cruise to discover the ports of La Rochelle and its submarine base

Climb aboard and discover La Rochelle by sea! Proud of its ports, La Rochelle boasts one of the largest marinas in Europe, with over 5000 moorings, a fishing port through which nearly 6000 tonnes of fish pass each year, and a commercial port that has become an example of accessibility and performance. Your route ends with an unusual visit to the 1941 submarine base.

During your trip: pass near the Bout du Monde lighthouse and under the Ile de Ré bridge.



LA ROCHELLE DURING THE OCCUPATION

The historian • FROM €63*

35 pers. max

FR

* From €63 incl. VAT per pers. (based on 35 pers.)
One free of charge with 20 or more paying customers

This price includes:

Dramatised tour of La Rochelle
Self-guided visit to the Bunker
Lunch (3 courses + ¼ wine + 1 coffee)
Sea cruise

This price does not include:

Transport between services
Personal expenses



NEW
2020

THE DAY

EXCLUSIVE!

10.00am: A tasty stroll through the heart of the market

Under the 19th-century covered market and in the town, follow your guide to discover the local flavours. This route, with its gourmet stops, delicious tastings and interaction with traders and producers along the way, will delight your taste buds!

12.45pm: Lunch overlooking the ocean at "La Yole de Chris"

Marine Bistro, where you'll share friendly à la plancha cooking of freshly caught fish and seafood. At the auction every morning, Christopher Coutanceau** chooses with passion and care the very best seafood products.

3.30pm: Discover the Maison de Cognac Normandin-Mercier

Meet our local producers! Edouard Normandin, manager and cellar master and his sister Audrey Normandin represent the 5th generation of master blenders since the family business was created in 1872. Check out the different stages in its creation, from the distillation room to the cellars, and finish with a tasting of Pineau and Cognac.

LA ROCHELLE
AND ITS THOUSAND
& ONE FLAVOURS

The gourmet option • FROM €65*

 20 pers. max

FR | GB

* From €65 incl. VAT per pers. (based on 20 pers.)

This price includes:

A visit to the market
Lunch (3 courses + ¼ wine + 1 coffee)
Guided tour of the Maison de Cognac Normandin-Mercier

This price does not include:

Transport between services
Personal expenses



THE DAY

10.00am: Stroll through the heart of the historic centre

Accompanied by your guide, your day begins with a dive back into the heart of history, through the great moments of La Rochelle. At a bend in its paved alleys and the quays of its famous Old Port, the history of this independent merchant city is revealed.

12.00pm: Lunch facing the Old Port

2.30pm: Sea cruise to Fort Boyard

Fort Boyard was designed to defend Rochefort's Royal Arsenal. But its fate was quite different... This trip with commentary takes you first to the middle of "Pertuis d'Antioche" between the islands of Aix and Oléron, and then around the famous "stone ship" which is Fort Boyard.

Non-stop 2.5-hour trip.

LA ROCHELLE FORT BOYARD

The must-see • FROM €49*

   30 pers. max

FR | GB

* From €49 incl. VAT per pers. (based on 30 pers.)
One free of charge with 20 or more paying customers

This price includes:

Guided walking tour of La Rochelle
Lunch (3 courses + ¼ wine + 1 coffee)
Sea cruise

This price does not include:

Transport between services
Personal expenses



THE DAY

10.00am: "Escape from Fort-Boyard" escape game

Go back in time and plunge into the insurrectionary period of the history of Paris, 1871. Sentenced for having supported "the Paris commune" and detained at the fort, evade the watching guards and escape before the cruise ship "Le Virginia" sets sail, otherwise you'll be sent to prison in New Caledonia...

12.00pm: Lunch facing the Old Port

2.30pm: Sea cruise to Fort Boyard

Fort Boyard was designed to defend the Royal Arsenal of Rochefort. But its fate was quite different... This tour with commentary takes you first to the middle of "Pertuis d'Antioche" between the islands of Aix and Oléron, and then around the famous "stone ship" which is Fort Boyard. Non-stop 2.5-hour trip.

5.00pm: Gourmet break

Finish your day around the Old Port, tasting a selection of Pineau from the Philippe Godard collection. Isabelle will be delighted to tell you the story of Maison Godard: from production in Cognac to bottling near Fouras.

THE MYSTERIES OF THE FORT

The enigmatic • FROM €81*

 20 pers. max

FR | GB

* From €81 incl. VAT per pers. (based on 15 pers.)

This price includes:

Escape Game
Lunch (3 courses + ¼ wine + 1 coffee)
Sea cruise
Gourmet break

This price does not include:

Transport between services
Personal expenses



THE DAY

10.00am: Guided tour of the Maritime Museum

Climb aboard the France 1, the famous meteorological frigate and true emblem of La Rochelle's maritime heritage. From the engine room to the captain's bridge, your boatswain will introduce you to life on board for its sailors and weather technicians.

12.15pm: Cross the Old Port on an electro-solar ferry

Take the electro-solar boat to reach the other bank, passing between the famous towers of La Chaîne and Saint-Nicolas.

12.30pm: Lunch facing the Old Port

3.00pm: "En passant par La Rochelle" (Passing La Rochelle), a show sung and narrated by Jean-Marc Desbois

In an unusual place, the "Fort des Dames", the last trace of the great siege of 1628, Jean-Marc Desbois, known as Jean de La Rochelle, introduces you to the history of La Rochelle from the Middle Ages to the modern day. It is said that in olden times, this city, this inhospitable, swampy, wind-swept land, could only be inhabited by natives on the edge of the swamps. On a stormy evening, a mission was entrusted to Jean: to prove and tell you how his city was one of the most welcoming... The musical show will be followed by a moment shared together with the artist.

LA ROCHELLE STORIES IN SONGS

The musical • FROM €60*

 50 pers. max

FR

* From €60 incl. VAT per pers. (based on 30 pers.)
One free of charge with 20 or more paying customers

Guided tour of the Maritime Museum
Electric ferry crossing
Lunch (3 courses + ¼ wine + 1 coffee)
Musical show

Transport between services
Personal expenses



THE DAY

9.00am: Stroll in the heart of the historic centre

Accompanied by your guide, your day begins with a dive back into the heart of history, through the great moments of La Rochelle. At a bend in its paved alleys and the quays of its famous Old Port, the history of this independent merchant city is revealed.

11.00am: Guided tour of Île-de-Ré by coach

After the bridge, beaches, vineyards and villages follow one after the other: Rivedoux, Sainte-Marie de Ré, Saint-Martin de Ré, capital of the island and citadel of Vauban classed as UNESCO world heritage.

12.00pm: Lunch on the port of Saint-Martin de Ré

2.00pm: Stroll around Saint-Martin de Ré or free time

For those with a thirst for history, your guide will take you to Saint-Martin de Ré, the fortified capital of Île-de-Ré, to reveal all its secrets. Those who like a stroll can use this free time to enjoy the charms of the village lanes, the hustle and bustle of its terraces and its port where fishermen and yachtsmen rub shoulders.

3.00pm: Continuation of your guided tour of Île-de-Ré by coach

You will discover the small village of Ars-en-Ré, recognisable by its famous black and white bell tower which dominates the salt-harvesting region of the island, before stopping at the Baleines lighthouse, located at the very end of the island. This emblem of the island is 57m high and was built in 1849.

6.00pm: Back to La Rochelle

LA ROCHELLE ÎLE-DE-RÉ

The essentials • FROM €43*

 50 pers. max

FR | GB | ES | D

* From €43 incl. VAT per pers. (based on 30 pers.)
One free of charge with 20 or more paying customers

This price includes:

Guide service for the day
Lunch (3 courses + ¼ wine + 1 coffee)

This price does not include:

Transport between services
Île-de-Ré bridge toll
Personal expenses



THE DAY

10.00am: Boat trip from La Rochelle to Saint-Martin de Ré

Set sail from the Old Port of La Rochelle to Saint-Martin de Ré, the fortified capital of Île-de-Ré and Vauban's citadel listed as a UNESCO world heritage site. During this salt-air trip, you'll sail near the three ports and pass under the Île-de-Ré bridge. 42 metres high and 3 km long, this important structure has been connecting the island to the mainland for more than 30 years.

12.00pm: Lunch at the port of Saint-Martin de Ré

2.00pm: Discover Saint-Martin de Ré however you wish

You can choose between 3 ways to discover Saint-Martin de Ré and its surroundings.

Option 1: at your own pace, wander through the cobbled streets of the town. Among small shops, ice-cream sellers and the bustle of the port, take time to appreciate life Île-de-Ré-style.

Option 2: by bike, discover the surroundings of Saint-Martin de Ré on a cycle tour! The beautiful coastal landscapes and small paths in the heart of nature are yours to enjoy.

Option 3: with a guide, learn more about the history of Saint-Martin de Ré and Vauban's fortifications. History buffs will be thrilled!

6.00pm: Return by boat to La Rochelle

SET COURSE FOR ST-MARTIN

Custom-made • FROM €53*

 30 pers. max

FR | GB

* From €53 incl. VAT per pers. (based on 30 pers.) up to €62 incl. VAT depending on the option chosen. One free of charge with 20 or more paying customers

This price includes:

Sea cruise
Lunch (3 courses + ¼ wine + 1 coffee)

Your choice:

Self-guided tour (Option 1: €53 incl. VAT per person)
Bike rental (Option 2: €62 incl. VAT per person)
Guided tour (Option 3: €61 incl. VAT per person)

This price does not include:

Transport between services
Personal expenses



THE DAY

9.00am: Depart by bus from La Rochelle

Meet at the Belvédère car park (located at the Île-de-Ré bridge) with your guide to start your day on the island.

9.30am: Visit the Bonnain family's oyster farm (Option 1)

At the gates of Ile-de-Ré, you'll visit a family oyster farm in the small coastal village de Houmeau. Passionate about their work, Mario Bonnain and his daughters will introduce you to oyster farming and share with you a plate of oysters accompanied by a glass of white wine in a natural, preserved setting.

11.00am: Guided tour of Île-de-Ré by coach

After the bridge, beaches, vineyards and villages follow one after the other: Rivedoux, Sainte-Marie de Ré, Saint-Martin de Ré, capital of the island and Vauban's citadel listed as UNESCO world heritage.

12.00pm: Lunch on the port of Saint-Martin de Ré

2.00pm: Stroll around Saint-Martin de Ré

With your guide, discover the history of Saint-Martin de Ré, the fortified capital of Île-de-Ré, and enjoy the village's charming cobbled streets, lively terraces and its port where fishermen and yachtsmen rub shoulders. The service can be put back to the morning, if option 1 is not chosen.

3.00pm: Continuation of the guided tour of Île-de-Ré by coach

You will discover the small village of Ars-en-Ré, recognisable by its famous black and white bell tower that dominates the salt-harvesting region of the island, before stopping at the Baleines lighthouse, located at the very end of the island. This emblem of the island is 57m high and was built in 1849.

4.00pm: Discovering the Salt Marsh Ecomuseum (Option 2)

Located in an exceptional setting, the history of the Salt Marshes will be revealed along with all the production techniques, before setting off to discover the marshes.

6.00pm: Return by bus to La Rochelle

RÉ THE WHITE TOUR

Île-de-Ré • FROM €48*

 50 pers. max

FR | GB | ES | D

* From €48 incl. VAT per pers. (based on 30 pers.) up to €56 incl. VAT depending on the option chosen. One free of charge with 20 or more paying customers

This price includes:

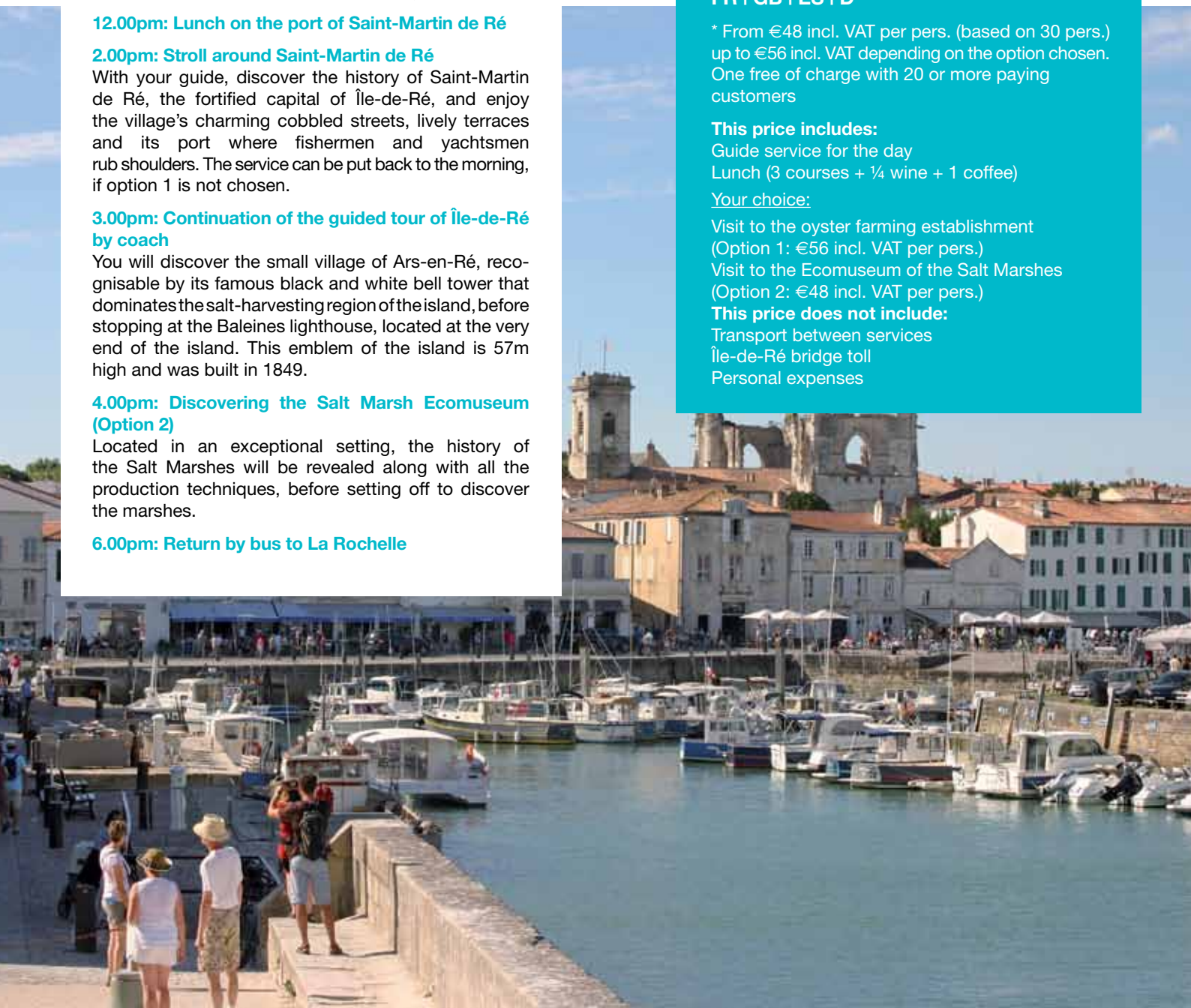
Guide service for the day
Lunch (3 courses + ¼ wine + 1 coffee)

Your choice:

Visit to the oyster farming establishment (Option 1: €56 incl. VAT per pers.)
Visit to the Ecomuseum of the Salt Marshes (Option 2: €48 incl. VAT per pers.)

This price does not include:

Transport between services
Île-de-Ré bridge toll
Personal expenses



THE DAY

10.15am: Dramatised stroll with the Marquis de La Fayette

Meet at Rochefort, where the Marquis de La Fayette is waiting for you with a unique dramatised tour: go back in time and find our friend in the year 1780, when he is about to embark aboard the Hermione to fight alongside the American insurgents. At that time, Rochefort's Arsenal was at the height of its activity...

12.00pm: Captain's lunch!

2.00pm: Guided tour of the Corderie Royale

Discover the Corderie Royale, the royal rope-maker, a magnificent 374-metre-long building whose construction began in 1666 and was completed in 1669. Follow the history of this monument, its role in the arsenal and the stages of rope making in the 17th century.

3.30pm: Guided tour of your choice

Discover the Hermione: climb aboard the famous frigate of the Marquis de La Fayette and follow one of the current mariners who shares his passion for adventure with you, as our friend has other things to do on the eve of his departure!

Discover the Naval School of Medicine:

The first school in the world, founded in 1722, this surprising place, strong and moving, opens up a rich history where science, political technique and society mingle.

ROCHEFORT THE KING'S ARSENAL

The royal • FROM €65*

 |  50 pers. max

FR | GB

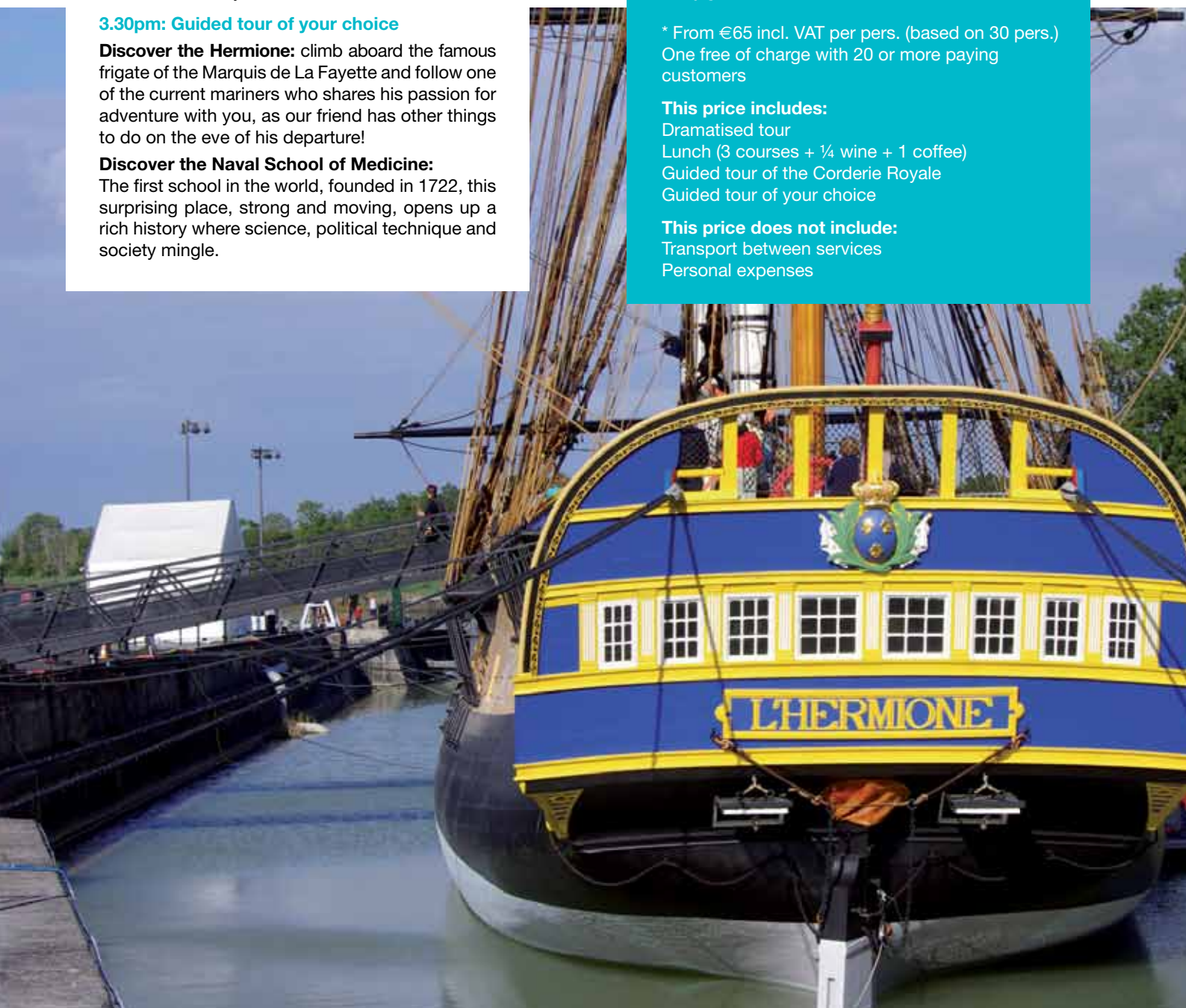
* From €65 incl. VAT per pers. (based on 30 pers.)
One free of charge with 20 or more paying customers

This price includes:

Dramatised tour
Lunch (3 courses + ¼ wine + 1 coffee)
Guided tour of the Corderie Royale
Guided tour of your choice

This price does not include:

Transport between services
Personal expenses



THE DAY

9.00am: Depart by bus from La Rochelle

From La Rochelle, head for the Parc Naturel Régional du Marais Poitevin (Poitevin Marshlands Regional Nature Park) and its 8200 km of waterways.

10.15am: Guided tour of the Maison des Marais Mouillés

Located in a building from the 16th and 17th centuries, this ecomuseum bears witness to the history of these men and women through their traditions and lives in the Poitevin Marshlands.

12.00pm: Tasting of local aperitifs and after-dinner liqueurs

In a friendly atmosphere, you'll discover the aperitifs and after-dinner liqueurs of the Poitevin Marshlands. Based on angelica or fruit, you'll be surprised by the amazing taste of trouspinette, coucognette and other regional specialities.

12.45pm: Lunch of marsh specialities

2.45pm: Boat trip through the heart of the Poitevin Marshland

Climb on board a "flat" boat and let your boatman guide you through this green setting! This traditional boat has long been the only means of transportation in the marsh. For nature lovers, you may spot an otter, a heron and other animals that populate this wild land.

6.00pm: Back to La Rochelle

DISCOVERING THE POITEVIN MARSHLANDS

The bucolic • FROM €64*

 50 pers. max

FR | GB | ES | D

* From €64 incl. VAT per pers. (based on 30 pers.)
One free of charge with 20 or more paying customers

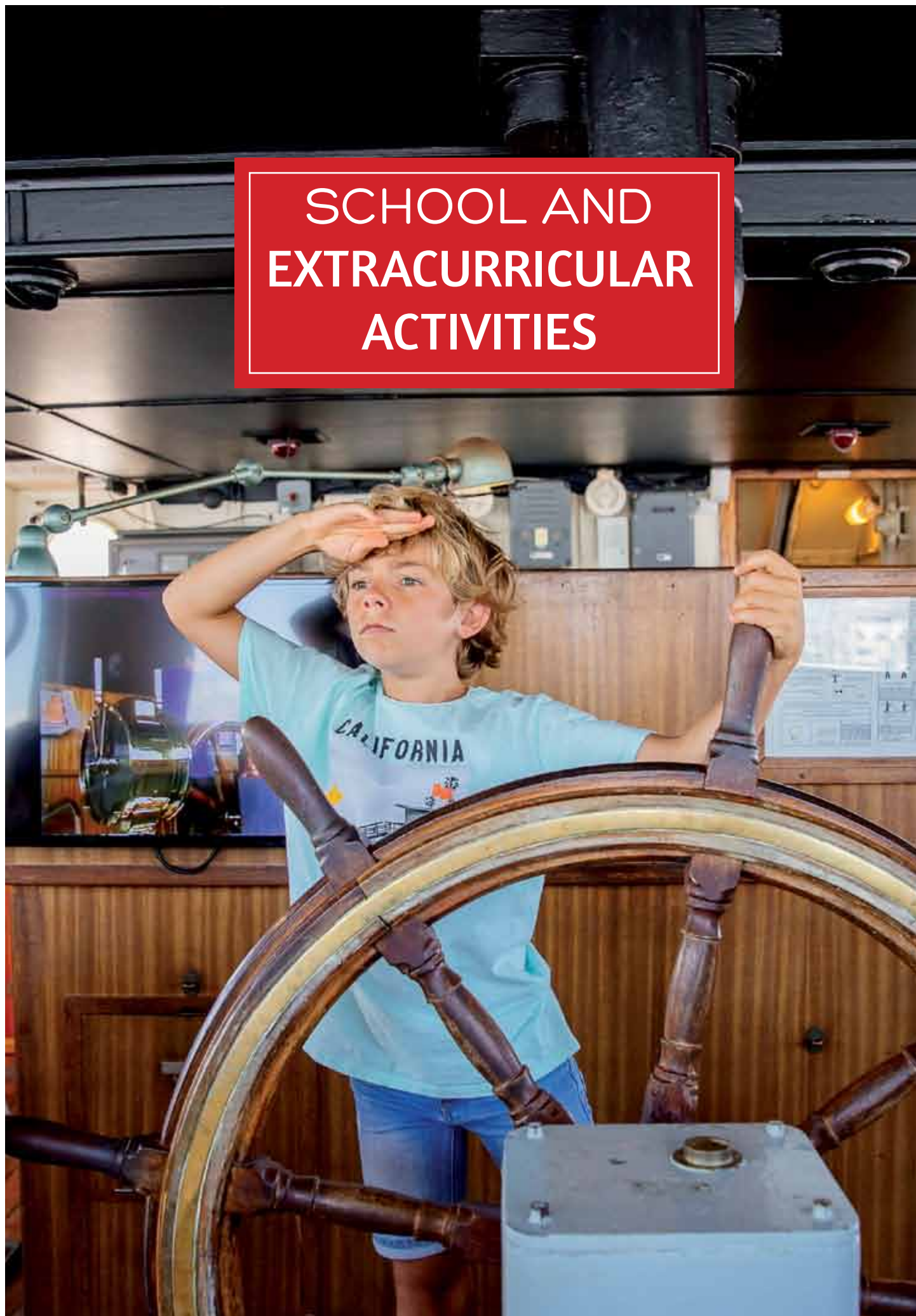
This price includes:

Guide service for the day
Guided tour of the Maison des Marais Mouillés
Tasting of local aperitifs
Lunch (3 courses + ¼ wine + 1 coffee)
Boat trip

This price does not include:

Transport between services
Personal expenses

SCHOOL AND EXTRACURRICULAR ACTIVITIES



SCHOOL TRIPS

FROM €118*

THE 5 SENSES

The City in every sense...

A journey through the city where children's senses are called into action: touch the stone or slate, see the gargoyles, smell the plants and algae, listen to the sounds of the harbour and taste the salt and sugar.

Cycle 1 and 2 (Year 1 to Year 2)
Teaching case

DISCOVER THE ARCHITECTURE OF LA ROCHELLE

From houses from the Middle Ages to the mansions of the Renaissance...

From the main landmarks in the history of La Rochelle, set off to discover the different types of houses you can see in the streets of our city today...

Cycle 3 and 4 (Year 5 to Year 10)
Teaching material provided on request

THE LITTLE SAILOR

Children discover the sea and its language!

Validated by the Academic Inspectorate

This visit is based mainly on observing marine objects (lighthouses, locks, boats...) and a fun search for representations of the sea in the city's architecture.

Cycle 1 and 3 (first year preschool to Year 3)
Possibility to use the electric ferry (optional)

MEMORIES OF LA ROCHELLE No.1

The life of Aimé Benjamin Fleuriau, shipowner merchant in the 18th century

Discover the daily life, environment and lifestyle of a shipowner merchant in La Rochelle. End your visit at the Museum of the New World (except Tuesdays).

Cycle 3 and 4 (Year 5 to Year 10)
Teaching material provided on request

MEMORIES OF LA ROCHELLE No.2

Triangular trade and slavery in the 18th century

Delve into the memory of this exchange trade which made the city rich in the 18th century. End your visit at the Museum of the New World (except Tuesdays).

Cycle 3 and 4 (Year 5 to Year 10)
Teaching material provided on request

LET'S TAKE A LOOK AT THE CITY

La Rochelle, from the Middle Ages to modern times...

Validated by the Academic Inspectorate

Embark on a journey back into history through the architecture and famous people of La Rochelle (Aliénor d'Aquitaine, Henri IV, Richelieu...).

Cycle 3, 4 and High School (Year 5 to Year 13)
Educational materials on request

FISHING AND COMMERCIAL PORTS

Validated by the Academic Inspectorate

1st stage: visit to the Fishing Port of Chef-de-Baie and its modern facilities adapted for sorting, selling, packaging and shipping fish throughout Europe (duration: 1hr)

2nd stage: discover the Commercial Port of La Pallice, the 6th largest seaport in France (duration: 1hr)

Cycle 3, 4 and High School (Year 6 to Year 13)
Option to visit just the Commercial Port (duration: 2hr).
Bring warm clothing and closed shoes.

Visit uses the group's coach equipped with a microphone.
Prior authorisation required from the Commercial Port.

Depending on the school curriculum, we can design a tailor-made product to meet your teaching requirements.

* From €118 incl. VAT on weekdays up to €150 incl. VAT on Sundays

NEW
2020

THE SECRETS OF THE FORESHORE

Validated by the Academic Inspectorate

9.30am: Discover mussel farming at the Maison de la Baie du Marais Poitevin

Located in an exceptional natural area, the mussel farming museum in Esnandes reflects the identity and know-how of the area. The first part of the visit involves watching a documentary presenting the Baie de l'Aiguillon and its ecosystem, while the second part is an interactive tour that takes you on a discovery of mussel farming (duration: 1 hour).

An educational workshop on the work of the mussel farmer is then offered for children. They will discover how man adapts to a living organism in order to better cultivate it. The idea is to allow them to discover a profession and better understand the notion of seasonality by studying how mussels grow (duration: 45 min).

11.30am: Free lunch

2.00pm: Discovering the foreshore at Minimes beach

The foreshore is that part of the seashore that is uncovered at each low tide. They can observe the landscape and its living things in order to better understand the notions of foreshore tiering and the tidal phenomenon. Depending on the relevant teaching project, it's possible to address the following themes: the biodiversity of the foreshore, food relationships on the foreshore, classification of living things, the phenomenon of tides (duration: 1hr to 1hr30 depending on the cycle).

Cycle 1 and 2 (Year 1 to Year 4)

* From €12 incl. VAT per pers. (based on 20 students).
Free of charge for accompanying persons

This price includes:

Guided tour and educational workshop of the Maison de la Baie du Marais Poitevin
Thematic activity at Minimes beach (buckets and fishing nets provided)

This price does not include:

Transport between services
Lunch
Personal expenses

THE TREASURES OF THE CITY

9.30am: Stroll through the heart of the historic centre

Accompanied by your guide, your day begins with a dive back into the heart of history, through the major moments of La Rochelle. At a bend in its paved alleys and the quays of its famous Old Port, the history of this independent merchant city will be revealed.

11.30am: Free lunch

2.00pm: Treasure hunt "The Treasure of the Ocean Spirits"

Equipped with your kit, make your way through dead ends and alleyways to discover our city. This journey, with all its enigmas and curiosities, will lead you to the treasure of the Ocean Spirits. But for now, young adventurers, your mission is to find the combination that will let you open the chest (duration: 2hr to 2hr30).

Cycle 1 and 4 (Year 1 to Year 10)

* From €12 incl. VAT per pers. (based on 25 students).

This price includes:

Guided walking tour of La Rochelle
(educational material on request)
Treasure hunt

This price does not include:

Transport between services
Lunch
Personal expenses



PUBLIC SERVICES

- 1 La Rochelle Town Hall
- 2 Police Station / Police
- 3 La Coursive (National Scene)
- 4 Espace Encan (Congress Area)
- 5 Bus station
- 6 SNCF train station
- 7 Hospital
- 8 Maison Médicale de Garde (emergency out-of-hours medical service)
- 9 Media library
- 10 Exhibition Centre
- 11 Post Office
- 12 Prefecture
- 13 Community of the Agglomeration

HERITAGE TO SEE

- 14 Saint-Louis Cathedral
- 15 Bell tower of St John's church
- 16 Saint Bartholomew's bell tower
- 17 Cloître des Dames Blanches (Cloister of the White Ladies)
- 18 Big Clock
- 19 Hôtel de la Bourse
- 20 Town Hall
- 21 House of Henry II
- 22 Covered market 19th century
- 23 Law Courts
- 24 Porte Dauphine
- 25 Porte Royale / Porte Royale
- 26 Porte Neuve
- 27 Porte Maubec
- 28 Porte des deux Moulins

HERITAGE TO VISIT

- 29 La Chaîne Tower
- 30 St. Nicholas Tower
- 31 Lantern Tower
- 32 Saint-Sauveur Church
- 33 La Rochelle Aquarium
- 34 Maritime Museum
- 35 Museum of Automata and Scale Models
- 36 La Rochelle Museum of Protestant History
- 37 Museum of the New World
- 38 La Rochelle Bunker
- 39 Museum of Fine Arts
- 40 Natural History Museum

GENERAL CONDITIONS OF SALE OF TOURIST PRODUCTS

PREAMBLE:

La Rochelle Tourisme Evénements (hereafter called LRTE), by delegation of the City of La Rochelle, carries out administrative public service missions provided for in articles L.133-1 and following of the Tourism, Hospitality and Tourist Information Code.

Within this framework, LRTE develops and markets tourist services and events in order to widen the range of products offered and increase the attractiveness of La Rochelle as a destination.

The present general terms and conditions determine the conditions of sale and execution of the tours and stays organised by La Rochelle Evénements on behalf of its clients.

1 - OBLIGATIONS OF CONTRACTORS:

Any service is sold and carried out with respect for articles 211-3 to 211-11 of the Tourism Code

1. **LRTE**, in order to carry out this activity, is registered with the registers of Tour and Travel Operators delivered by Atout France under the number IM017110002, and has a financial guarantee and contract of Civil Liability Insurance.

2. **The customer** undertakes to comply with the terms of the contract and inform LRTE of any changes in connection with the proper performance of the contract.

2- BOOKING AND PAYMENT CONDITIONS

1. The validity of the contract(s) is only effective after signature of the contract(s) by the parties and the payment of a 50% deposit of the sums due in consideration of the sale for contracts over €1000 excluding VAT. Any contract issued within 15 days of the service will be due in full. The balance must be paid on D-8, unless otherwise agreed.

2. The customer acknowledges having read and signed the general conditions of sale annexed to this contract.

3. The rates are those of the current year. »

4. On receipt of the balance, LRTE sends the customer the voucher(s) that the customer will present to the service providers on arrival.

LRTE expressly reserves the right not to contract, either provisionally or definitively, or to cancel, either on the grounds of incomplete communication of the information previously required, or on the grounds of failure to issue or produce, in due time, the administrative authorisations that the law or regulations impose on the Client, or on the grounds of the proven or revealed unsuitability of the Client's application with the object, spirit or image of the City.

3 - CONDITIONS FOR THE DELIVERY OF SERVICES

1. **The number of participants** communicated by the client cannot be changed less than 15 days before the visit.

1. In order to offer the best guarantees of service and value for money, LRTE has built up a network of selected and trusted professionals working in compliance with the regulations.

2. Participants must turn up at the place, day and time mentioned on the voucher.

3. In case of an assembly of services by LRTE, coordination costs will be added in the amount of €200

4 - CONDITIONS OF MODIFICATION AND CANCELLATION OF THE SERVICE

Amendment due to LRTE

In the event of a change to all or part of a reservation, LRTE must inform the client by any means.

Change caused by the customer:

1. In case of late or delayed arrival, or last minute cancellation, the customer must directly contact LRTE whose contact details appear on the voucher. The services not carried out in this respect will not give rise to any reimbursement.

The times indicated are to be respected in order to guarantee the smooth running of the service. In the event of delay and without information on the part of the customer concerning their arrival time, the reservation is guaranteed according to the good will of the provider.

In case of obligation by the provider not to wait for late customers, a postponement of activity will be offered to the customer. If no substitution date can be found, only the customer is responsible for the delay and a penalty of 100% of the amount of the service will be charged.

2. **For guided tours**, the number of places is limited on each of the tours, so the tickets issued are neither taken back nor exchanged.

3. **All cancellation requests** must clearly mention the reservation number, name and contact details of the persons concerned by the cancellation.

Cancellation by the customer of part of the service ordered is considered a partial cancellation.

Cancellation requests will only be accepted if they are made in writing to LRTE and not to the tourist service providers.

Cancellation by LRTE

In case of cancellation of all or part of a reservation, LRTE must inform the customer by any means, offering a postponement of the activity or guaranteeing a refund without penalty of the sums paid.

In the event of force majeure (an event external to the parties that is both unforeseeable and insurmountable), any activity is liable to be cancelled by LRTE, which must inform the customer and propose a postponement of the activity.

The customer, without prejudice to any recourse for compensation for any damage suffered, will be reimbursed and without penalty for the sums paid.

Cancellation by the client:

In the event of cancellation of the service less than one month before the date of completion, the entire contract will be due.

5-DISPUTE

Any dispute arising in connection with the present contract or its consequences must be sent by post to LRTE within 10 days of the date on which the service is to be provided.

The LA ROCHELLE COMMERCIAL TRIBUNAL shall have sole jurisdiction. This express attribution of competence also applies in the event of plurality of defendants and for all requests, even incidental, for intervention or call in guarantee.

The contracts concluded between SAEM La Rochelle Evénements and the Client are governed by French law and only the French text of the contractual documents is valid.

COMING TO LA ROCHELLE



BY TRAIN

2HR30 from Paris-Montparnasse



BY PLANE

1HR25 from Paris-Orly | **2HR10** from Lyon

La Rochelle - Ile-de-Ré Airport - 16 destinations from La Rochelle
www.larochelle.aeroport.fr



BY ROAD

5HR from Paris | **2HR** from Bordeaux | **2HR** from Nantes | **7HR** from Lyon





**LA ROCHELLE TOURISM & EVENTS
TOURIST OFFICE**

2 quai Georges Simenon
Le Gabut - 17000 La Rochelle
Tel. +33 (0)5 46 41 14 68

GROUP SERVICES

Monday to Friday from 9.00am to 12.00pm and from 2.00pm to 6.00pm
Tel. +33 (0)5 46 41 38 38
groupes@larochelle-tourisme-evenements.com
www.larochelle-tourisme.com



Follow us with the hashtag #larochelletourisme

